



EAR-AER Platform on Knowledge Exchange

Forum on Healthcare Innovation and Government Policy

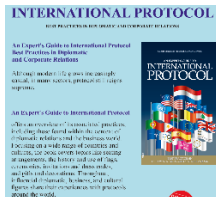
Agenda Q1 2017, February 15, 2017, 12.00 – 14.00 h

Venue: « Correggio House » Rue Le Corregge 93, 1000 Bruxelles, Belgium

12:00 – 12:10 **Opening and welcoming – Nelu Neacsu, EAR-AER President**
<https://be.linkedin.com/in/nelu-neacsu-362b398a>

12:10 – 12:40 **EAR-AER Healthcare Strategy for 2017 – Richard Murrugarra – Centurion, Head of Healthcare Innovation and Government policy Department**
<https://nl.linkedin.com/in/richardmcenturion>

12:40 – 13:15 **The important of protocol in a EU environment – Case study: EU Parliament**



by **Gilbert Monod de Froideville, Director Protocol international**
<https://nl.linkedin.com/in/gilbert-monod-de-froideville-29217b15>
and **Mark Verheul, Head of Protocol of the city of the Hague**
<https://nl.linkedin.com/in/markverheul>



Gilbert Monod de Froideville is the former Master of Ceremonies of Queen Beatrix of the Netherlands and Director of the consulting company Protocol International.
Mark Verheul is Head of Protocol of the City of The Hague.

13:15 – 14:00 **The importance of Clinical registries in Healthcare Innovation**
by **Theo De BY, Managing Director at Euromacs**
<https://de.linkedin.com/in/theodeby>

